ABOUT GRAPHICS

Graphic Design is all around us! Words and pictures, the building blocks of graphic design are the elements that carry the majority of the content in both the digital and printed world. As graphic design becomes more visible and prevalent in our lives, it becomes more important in our culture. Through visual examples, this course will teach you the fundamental principles of graphic design. Beyond the basics, you will also learn tips and tricks to become a professional graphics designer.

DESIGNED FOR

Creative individuals

Students or recent graduates

Professionals in related fields

![Jain Well Services Pvt. Ltd. logo - BUILD YOU Jain Well SERVICES PVT. LTD.]

BENEFITS

In-Demand Field

Career/Job Opportunities

Portfolio Development

DURATION

2 Months

Daily 1.5 Hours

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Jain Well
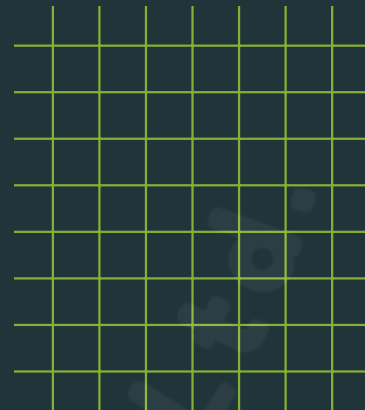SERVICES PVT. LTD.

SOFTWARES

ADOBE
PHOTOSHOP

ADOBE
ILLUSTRATOR

CORELDRAW

COURSE
OUTLINE

Introduction to Graphic Design
A. Concept of Design
B. What is Graphic Design?
C. Software used in Graphic Design

Understanding of Graphics
A. Elements of Graphic Design
B. Principles of Graphic Design
C. Importance of Graphic Design

Fundamentals of Design Principles
A. Understanding Visual Hierarchy
B. Typography Essentials
C. Color Theory and Application
D. Grid System and Page Layout

Introduction to Adobe Illustrator

A. Tools
B. Techniques
C. Vector Images
D. Logos and Icons
E. Illustration

Introduction to Adobe Photoshop

A. Tools
B. Techniques
C. Image Editing Techniques
D. Photo Manipulation
E. Branding Techniques

Introduction to CorelDRAW

A. Tools
B. Techniques
C. Understanding of Print Design

Resources for Continuous Learning

Become Job Ready

· Portfolio
· Resume

CONTACT INFORMATION

JainWell
BUILD YOU
SERVICES PVT. LTD.

📍 402, Rudram Icon, Opp. Lambda Research Center, Nr. Silver Oak Uni., Gota, Ahmedabad-382481

✉️ info@jainwell.com

🌐 www.jainwell.com

📞 +91 87804 90152

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THANK YOU